



As Featured On:



SiN2.0 Sex Information Network

ABOUT SiN2.0

SiN2.0 revolutionizes adult webmaster communication by blending the podcast with the community forum to educate and inform webmasters on business, news, technology and more. SiN2.0 provides industry leaders a spot to connect with their affiliates; established webmasters a venue of education and information; and new webmasters an arena for learning the tricks of the trade.

THE SINNERS

Our target demographic is the adult webmaster seeking industry-related information and education. We reach them via our continually updated forum and our weekly podcasts.

Podcast Listeners: 1300 Per Episode

Web Site Visitors: 4,900 Per Month

Why Advertise With SiN2.0

SiN2.0 delivers sponsors a highly-targeted audience of adult industry professionals looking to succeed in today's market. Whether you're advertising affiliate programs, content, hosting, software or other industry-related products and services, you'll find your target demographic here.

DEMOGRAPHICS

Gender

Male	61%
Female	39%

Age

18-34	38%
35-49	42%
50+	17%

Income

\$0-30k	29%
\$31-60k	33%
\$61-100k	21%
\$100k +	17%

Education

No College	49%
College	39%
Grad School	12%

SiN2.0 BUZZ

"The SiN2.0 staff put on a top shelf operation. Their podcast is full of useful information for today's Adult Webmaster. Whether you are an affiliate or an affiliate program, you can benefit from their weekly shows!" - **Sharky of Pimp Mansion**

"The SiN2.0 Podcast is a great way of learning about how to make money in porn while giving your eyesight a break... I highly recommend it. I listen to every episode!" - **Malcarada on Klxxx**

"Great job on the show. I learned a lot of valuable information. As a producer for a new production company it's hard to get clear concise information about adult topics, but your show provides a buffet of information. The speakers you feature on the show seem to be the exact players that webmaster and producers need to hear from to expand their knowledge base in the adult industry. - **Tone Atlas of T.A.M.E. Productions**

"Top notch bros, I would buy them drinks if I ever saw them at a convention. Seriously, SiN2.0 provides incredible broadcasts! Whether you're a total newbie or a seasoned veteran, you always walk away more informed about our industry after each show! - **Jay from Dating Gold and Jayvis.com**

ADVERTISING OPPORTUNITIES

Silver Sponsor Package	Special Offer	Regular Price
Creative Interview Intro (or Mid-Air Break) Audible Advertisement		1200
Podcast Episode Sponsor Graphic		800
On-Air Upbeat Mention		200
Total (4 Episodes)	\$2000 Save \$200!	\$2,200

Gold Sponsorship Package	Special Offer	Regular Price
(1) Podcast News Segment Sponsorship		600
Creative Interview Intro (or Mid-Air Break) Audible Advertisement		1200
Podcast Episode Sponsor Graphic		800
Mention in Podcast Episode Executive Summary		400
Total (4 Episodes)	\$2300 Save \$700!	\$3,000

Platinum Sponsorship Package	Special Offer	Regular Price
(1) Podcast News Segment Sponsorship		600
(1) Podcast Episode Sponsor Graphic		800
(1) Sponsor News Story		800
(1) Mention in Podcast Episode Executive Summary		400
(1) Text Link from Executive Summary		400
(3) On-Air Upbeat Mentions		200
Creative Interview Intro (or Mid-Air Break) Audible Advertisement		1200
Podcast Episode Sponsor Graphic		800
Total (4 Episodes)	\$4000 Save \$400!	\$4,400

Individual Campaigns

Create your personalized advertisement campaign from the following "A la Carte" Menu.
(20-30% OFF on campaigns over \$1500)

Single Ad Campaigns	Per Podcast/ *For Life
170x170 Podcast Episode Sponsor Graphic	\$200
Sponsor Announcement	\$150
News Coverage Plug (News Segment)	\$100
On-Air Mentions (1 mo minimum)	\$50
Intro Bumper Placement only	\$200
-with script writing	\$600
-script provided	\$500
Mid-Air Break Placement only	\$200
-with script writing	\$600
-script provided	\$500
Exit Bumper Placement only	\$100
-with script writing	\$500
-script provided	\$400
Podcast Episode Graphic (2 mo minimum)	\$50
Podcast Episode Banner	\$100

For More Advertising Information, Contact:

Advertising Sales

Email: advertising@northstar-productions.com